

Alumni Connection

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Merchandise with Cleveland Clinic Logo Offered on Website

Retail products bearing the distinctive Cleveland Clinic logo soon will be available through the Alumni Relations Office's new website at <http://my.clevelandclinic.org/alumni>. You can purchase polo shirts, neckties, coffee mugs, wristwatches, thermoses, messenger bags and more.

These items are provided through The Image Group, a marketing and branding company that has been a preferred vendor to Cleveland Clinic for more than seven years, often supplying promotional products for special events. This will be the company's first online program with Cleveland Clinic.

The Image Group is allied with leading promotional products and marketing distributors throughout the United States, Canada, and Mexico. As part of its

affiliations, The Image Group is able to offer its clients reliable service, creative ideas, competitive pricing and dependable delivery, says Brian Kingsmore, General Manager of the Cleveland office.

Together with its associates, The Image Group works to develop industry advances in technology, product decoration and imprinting procedures, fulfillment and other services.

"We want to offer high-end products to Alumni in keeping with the prestige of the institution," said Marilyn Cancilla, Image Group account manager. "Working with Alumni Relations, we have come up with an assortment of items that we're proud to offer and that we hope alumni will be equally proud to possess."