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### **The Image Group Named One of the Greatest Places to Work**

*Recognized among top twelve promotional products companies by PPB Magazine*

Toledo, OH (June 6, 2014) – The Image Group ([www.theimagegroup.net](http://www.theimagegroup.net)) has placed among the top twelve employers in the promotional products industry, according to *PPB*. The magazine's June issue features this year's "12 Greatest Companies To Work For," a listing of companies nominated by their employees as excellent places to work.

Each year, *PPB* seeks employee nominations to identify and applaud the nation's best workplaces in the promotional products industry. According to *PPB*, its recognized employers share a common trait. "The most-favored workplaces are often built by leaders who care about their employees first, and create a culture where employees want to do their best."

Indeed, employees credit the great-workplace honor to The Image Group's owner, Jon Levine. "Jon is a fair boss who considers all sides of every issue," explains COO George Brymer. "What's more, he's extremely approachable; employees at every level of the organization know they can talk to him openly about work concerns as well as personal issues—and that he will always make time for those discussions."

"The culture of our organization is based on the Golden Rule," says Brymer. "It's a very simple concept but one that helps to define what's expected of those who join our team." He adds that respect for one another and a commitment to being a team player are required from everyone, at every position in the company.

The *PPB* article is available at <http://pubs.ppai.org/2014/05/12-greatest-companies-to-work-for/>. An employee-produced video appears as part of the feature, and is viewable at <https://www.youtube.com/watch?v=R3pT7MpFRo8>.

## **About The Image Group**

The Image Group is a team of marketing and branding wizards committed to getting organizations seen and remembered. The company is based in Toledo, Ohio, with 75 employees and offices in Toledo, Cleveland, and Ann Arbor. For more information about the company, visit its website at [www.theimagegroup.net](http://www.theimagegroup.net).

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