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The Image Group Continues Product Safety Leadership

Early adopter of industry's "Product Safety Aware" compliance program

Toledo, OH (March 3, 2014) – The Image Group (www.theimagegroup.net), today announced it is among the first to achieve “Product Safety Aware” status in the Promotional Products Association International (PPAI) Product Safety Awareness Program. PPAI reserves the distinction for companies that have met or exceeded its exhaustive product safety training and education requirements.

As evidenced by its “Product Safety Aware” status, The Image Group demonstrates its commitment to promotional product safety by actively engaging its workforce, and by adopting a corporate culture prioritizing product safety compliance training and continuing education.

“Staying ahead of the product safety compliance expectations of our customers requires an ongoing commitment to regulatory knowledge and employee training,” says George Brymer, The Image Group’s Chief Operating Officer. “We’ve made safety and social compliance a core company value, so we’re especially proud to be recognized by PPAI for our proactive leadership position in the industry.”

PPAI, founded in 1903, has a long history of leadership in the development of training and education programs meant to enhance safety programs in the promotional products industry. The Association is the world’s largest and oldest not-for-profit trade association for the \$18.5 billion promotional products industry. With over fifty years of professional development and certification, PPAI is the leading provider of promotional products safety and compliance training and education.

About The Image Group

The Image Group is a team of marketing and branding wizards committed to getting organizations seen and remembered. The company is based in Toledo, Ohio, with offices in Toledo, Cleveland, and Ann Arbor. For more information about the company's safety and social compliance initiatives, view its *2014 Corporate Social Responsibility Report* at www.theimagegroup.net.

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