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Jim Walrod Recognized for Accomplishments, Community Commitment

The Image Group's Jim Walrod named one of twelve rising stars by PPB Magazine.

Toledo, OH (June 15, 2011) – Jim Walrod, National Account Team Leader for The Image Group, has been named one of the marketing industry's Rising Stars by *PPB Magazine*, the national journal of the Promotional Products Association International (PPAI). Walrod, along with eleven other professionals from around the country, was selected for embodying “the characteristics of talent, ambition, persistence, leadership, originality, and an optimistic sense for what's yet to come.”

Award recipients are nominated by their industry peers and chosen by *PPB's* in-house panel. This year's winners have demonstrated an impressive array of accomplishments, along with strong initiative, high energy, creativity, and community commitment.

Walrod joined The Image Group in 2005 immediately after graduating from Siena Heights University. His energetic approach to prospecting has consistently earned him honors as one of the company's top sales people. He became National Account Team Leader earlier this year.

“Jim is committed to being the best at whatever he does,” says Jon Levine, president of The Image Group. “Whether he is developing business for our company, or volunteering his leadership skills in the community, he's going to give his all.”

Walrod is an active community leader, serving on the boards of United Way of Greater Toledo and Leadership Toledo, and as vice chair of operations for the 2011 U.S. Senior Open. He is a past chair of EPIC Toledo, and a former board member of Junior Achievement of Northwest Ohio.

“Phrases such as ‘the client comes first’ and ‘whatever it takes’ are more than just clichés to me,” explains Walrod. “They serve as my guiding principles. This award reaffirms that those concepts are valid keys to success.”

Walrod and his wife, Erin, live in West Toledo with their two-year-old daughter and two dogs.

About The Image Group

The Image Group is a team of marketing and branding wizards committed to getting organizations seen and remembered. The company is based in Toledo, Ohio with offices in Ann Arbor, Chicago, Cleveland, Columbus, and Fort Wayne.

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