



## SUSTAINABILITY STATEMENT

The Image Group is serious about protecting our environment; therefore, we consistently strive to conduct business in environmentally responsible ways.

Toward that end, we manage our energy, water, and waste systems for maximum efficiency and minimal adverse impact on the environment. We're continuously searching for ways to make our production operations, corporate office spaces, and shipping procedures more environmentally efficient. Our initiatives include:

- Installing reduced energy lighting in our warehouse and motion-activated light switches in low-traffic office areas
- Establishing a goal to reduce our internal printing by 25 percent each year
- Company-wide recycling of paper, printer cartridges, and outdated electronic equipment, among other materials
- Use of eco-friendly screen printing inks and cleaning supplies
- Increasing our percentage of work-from-home sales representatives, thereby reducing their business-related driving

We also help our customers limit their environmental footprint. We have an entire website devoted to eco-friendly products called **[recycledimagegroup.com](http://recycledimagegroup.com)**. From T-shirts made from recycled pre-consumer cotton scraps, to pens manufactured using recycled post-consumer plastic, tires, denim, or newspapers, all items featured on this site are made from recycled content and environmentally preferable materials.

As The Image Group continues to grow, we will continue searching for new and innovative ways to minimize our overall impact on the environment.